

OXFORD UNIVERSITY PRESS

MEMO

From: Marketing and Advertising Director
To: Creative Media/Design team
RE: Redesign of cover artwork – *Frankenstein*

Hi team!

As you'll be aware, we are currently updating the artwork for the book covers of the *Oxford Playscripts* series which is aimed at students aged 11-16.

I'd like you to take responsibility for redesigning the cover artwork of the *Frankenstein* playscript so that it's more appealing to its intended teenage audience.

It is important that you try to convey the **Gothic** elements of this story; whether you choose to do that through the **font** you use, **images** or the **colour scheme** – those are decisions you'll have to make! Don't forget the back cover. Make use of this space to continue and develop the themes you introduced on the front and also to include an appealing blurb!

Time is money, so I'd like to see a finished draft of your design asap. Be prepared to talk me through your initial ideas.

Cheers!